



WORKBOOK 2007/8

WILD COUNTRY

Meverill Road, Tideswell, Buxton
Derbyshire, SK17 8PY

T: 00 44 (0) 1298 871010

F: 00 44 (0) 1298 872077

info@wildcountry.co.uk

www.wildcountry.co.uk

EXCALIBUR DISTRIBUTION

Po Box 1007, Sandy
Salt Lake City, Utah 84091, USA

T: + 01 (801) 942 8471

F: + 01 (801) 942 8531

usa@wildcountry.co.uk

www.wildcountry.co.uk

RED CHILI HANDELSVERTRETUNG

Hauptstr 55, D - 74369
Lochgäu, Germany

T: + 49 (0) 71 432 49 44

F: + 49 (0) 71 432 57 79

info@redchili.de

www.redchili.de

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RED CHILI

SHOES

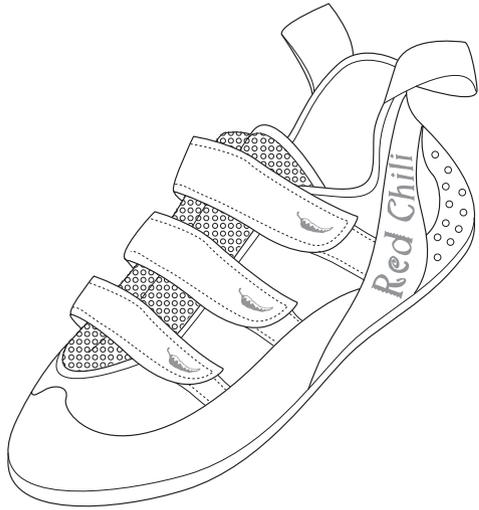
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RED CHILI – 2008 RANGE OVERVIEW



NEW SPIRIT LADY VCR



NEW DURANGO VCR



DURANGO



SPIRIT



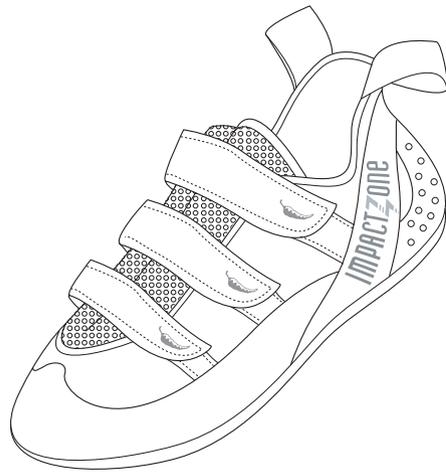
SPIRIT IMPACT ZONE LACE



CORONA VCR



SAUSALITO



SPIRIT IMPACT ZONE VCR



MESCALITO



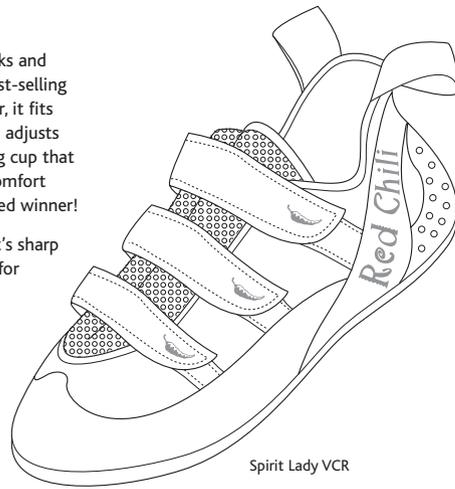
NEW SPIRIT LADY VCR

Stylish, sporty and technical, Red Chili first women's specific shoe looks and feels the business. With a neat, light, trimmed down version of the best-selling Spirit last as its base, but adapted to hug the female foot shape better, it fits incredibly well. The triple velcro upper is great for quick on & offs and adjusts easily for a precision fit - even on slim feet - while the heel is a snug cup that hooks great. Add to this Red Chili's Impact Zone heel for maximum comfort whilst bouldering or walking off the crag and you have a feature packed winner!

The Lady Spirit VCR is a precision entry into the women's market that's sharp enough for the hardcore to wear tight and crank, but relaxed enough for those making their crucial first steps.

- Impact Zone heel for comfort.
- Specifically designed for a women's foot.
- Triple VCR straps for easy adaptable control.
- Cool new colorway.
- Neat sharp low profile toe.
- Red Chili 4.2mm RX1 rubber.
- Sizes UK 2 - 8 / US 3 - 9 including half sizes

Product Codes: 50RCSPVIZW02 – 50RCSPVIZW08



Spirit Lady VCR

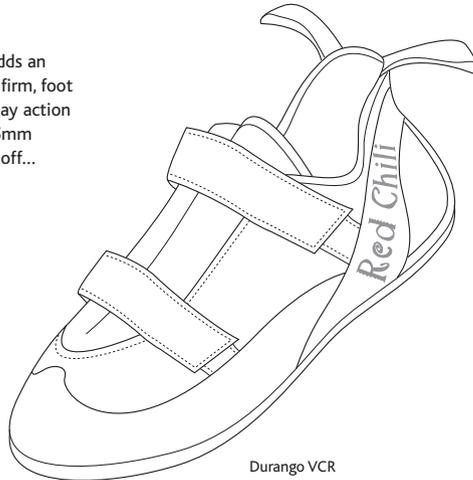
NEW DURANGO VCR

A tweaked version of last years entry level lace up, this VCR version adds an ease of entry and adjustability that should bring in even more fans. A firm, foot friendly shaped last gives a great platform for indoor, outdoor, or all day action and a simple slim heel holds firm too. Add a solid base of Red Chili's 5mm rubber for long lasting stick and it makes a great package for starting off...

This durable and solid all rounder is the perfect starter shoe and will be equally at home at the wall, outdoor and on multi-pitch routes.

- Double VCR straps for easy adaptable control
- Easy all round last shape
- Perfect starter shoe
- Red Chili 5mm RX1 rubber
- Sizes UK 3 – 12 US 4 - 13

Product Codes: 50RCDVCR03 – 50RCDVCR12



Durango VCR



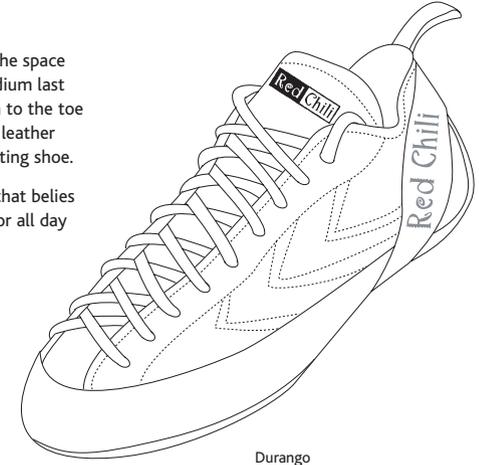
DURANGO

A 'bargain buy' bracket design, this is a simple starter shoe that fills the space once occupied by the souped up Sausalito. With a broad toe and medium last the Durango will suit a variety of foot shapes and longer lacing down to the toe means it adjusts easily creating a snug fit. Simply styled with a thick leather upper and 5mm sole, it has a supportive feel to make a solid long lasting shoe.

The Durango is confidence inspiring all-rounder with a performance that belies its remarkable comfort. A great starter boot that's equally at home for all day outdoor or indoor use.

- Full length toe lacing for maximum adjustment
- Easy fit, broad, centre asymmetric last
- Relaxed full rubber heel for comfortable support
- Twin rear pull on tabs
- Super sticky long lasting 5mm RX1 Red Chili rubber
- Sizes UK 3 to 12 / US 4 to 13

Product Codes: 50RCD03 – 50RCD12



Durango

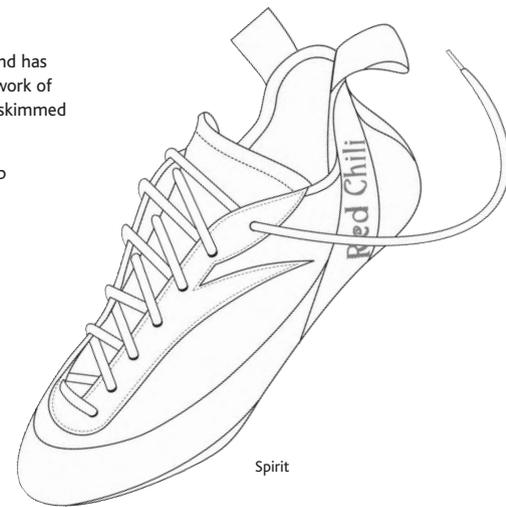
SPIRIT

The original Spirit was the fastest selling shoe Red Chili have made and has made the best seller lists in most countries. This new version is a re-work of that original but with a tighter, lower profile toe, more defined arch, skimmed heel and new midsole.

Offering a sharper look, feel and sales appeal the new Spirit will climb better and sell faster than its predecessor did in its heyday.

- New sharper, lower toe profiling
- Re-worked heel – slimmer and tighter
- New midsole material for more touch and feel
- Twin rear pull on tabs
- Super sticky 4.2mm RX1 Red Chili rubber
- Sizes UK 2 to 12 / US 3 to 13

Product Codes: 50RCS03 – 50RCS12



Spirit

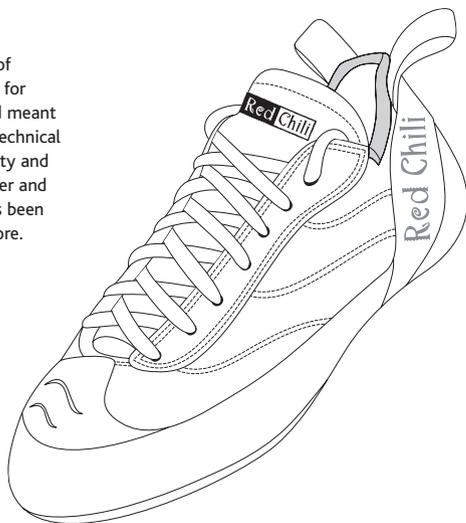


SAUSALITO

The Sausalito is a Red Chili classic and an excellent shoe for climbers of all levels – giving a stiff edge for those pushing it and a solid platform for beginners. The recent makeover has given the shoe a wider appeal and meant even more performance, while retaining the famous comfort and fit. Technical changes included a flexible rubber toe patch for extra support, longevity and added performance for crack-fans. Also, the two piece heel works better and wraps the heel for a high performance fit. The re-worked Sausalito has been a sure-fire winner and made this big selling shoe a best seller once more.

- Forgiving centre-asymmetric toe shape
- Medium width, low volume last
- New toe patch for longevity and performance
- Fully lined to increase durability and wick perspiration
- Lacing adapts to max no. of foot shapes
- Super sticky new 5mm Red Chili 'RX 1' rubber
- New two piece 'slingshot' heel for best fit
- Graduated, supportive midsole
- Twin pull on tabs
- Size UK 3 – 15 / US 4 – 16 inc half sizes

Product Codes: 50RCSR03 – 50RCSR15



Sausalito

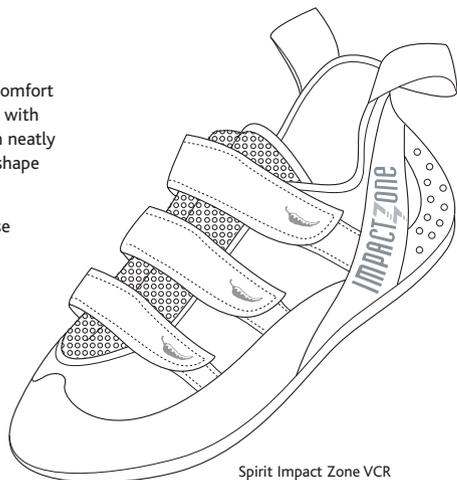
NEW SPIRIT IMPACT ZONE VCR

A success from day one the Impact Zone VCR has carved a niche as a thoroughbred technical shoe. The tight, focused, toe and Impact Zone comfort of the heel combine to create a shoe built for bouldering and sport but with enough power and support for longer routes. This 2008 model has been neatly tweaked internally to tighten the toe arch and heel, keeping the same shape and style but making it fit even better.

Stylish, easy to get on and off and technical – without being too intense to wear – the VCR is a winner.

- Impact Zone heel for comfort and performance
- Triple VCR straps for easy and adaptable control
- New sharper, lower toe profiling
- Stylish modern design
- Twin rear pull on tabs
- Super sticky 4.2mm RX1 Red Chili rubber
- Sizes UK 3 to 12 / US 4 to 13

Product Codes: 50RCSPVIZ03 – 50RCSPVIZ12



Spirit Impact Zone VCR



SPIRIT IMPACT ZONE LACE

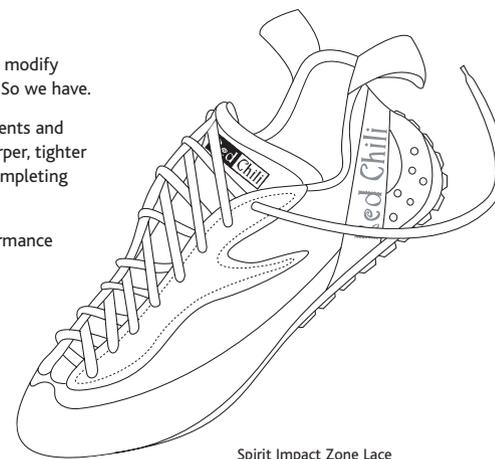
The success of the Impact Zone shoes has had people asking us to modify the lace up to give that bit more for the multi-pitch environment. So we have.

A classic 'dot' sole now covers the heel gives to more bite for descents and longer days and creates even more comfort. Added to this is a sharper, tighter upper with a re-profiled toe and extra padding around the heel, completing a slick package.

A clever overhaul for this all-rounder that simply adds to its performance and all-day potential. A real winner.

- New 'dot' sole under the heel for better grip for descents
- New sharper, lower toe profiling
- Re-worked heel – more padding + tighter
- New midsole material for more touch and feel
- Twin rear pull on tabs
- Super sticky 4.2mm RX1 Red Chili rubber
- Sizes UK 3 to 12 / US 4 to 13

Product Codes: 50RCSPIZI03 – 50RCSPIZI12



Spirit Impact Zone Lace

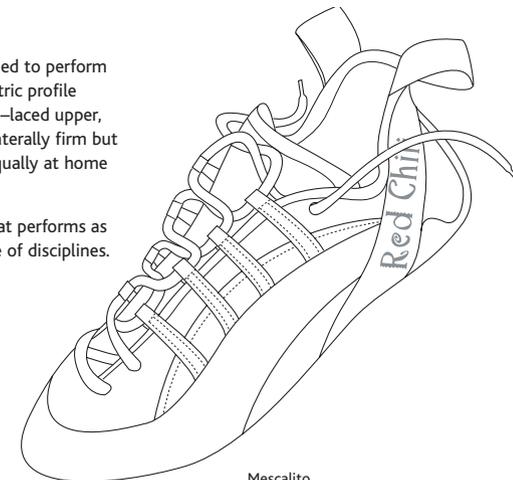
MESCALITO

A versatile, performance orientated shoe the Mescalito is designed to perform brilliantly across the widest spectrum of styles. A semi-asymmetric profile supports the toe and combines perfectly with a sculpted, speed-laced upper, to provide a wrap-around feel that fits more feet more easily. Laterally firm but with a responsive flex this shoe will edge with the best but is equally at home smearing on granite or grit.

A joy to wear, this stylish lace up is a high calibre all rounder that performs as well as it looks to give a real precision alternative across a range of disciplines.

- Easy and fast fitting speed laced upper
- Low profile semi-asymmetric toe
- New 'ultra-cup' heel
- Graduated midsole - firm but responsive
- Twin rear pull on tabs
- Super sticky 4.2mm RX1 Red Chili rubber
- Sizes UK 3 to 12 / US 4 to 13

Product Codes: 50RCM03 – 50RCM12



Mescalito



CORONA VCR

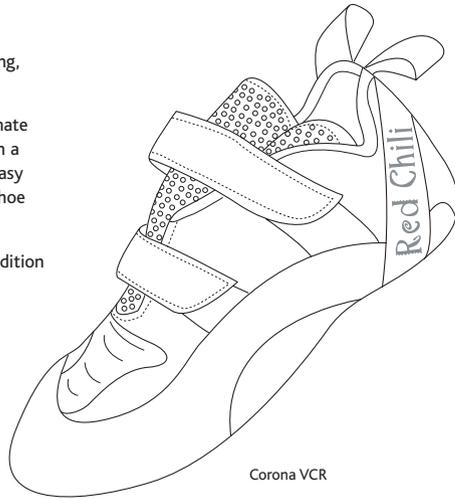
A softened up version of the Corona with more emphasis on bouldering, shorter sports routes and gym.

All the features of the Corona are here: sharp, low profile toe for ultimate precision, snug heel, bonus rubber for super-tech manoeuvres but with a lighter midsole for more smearing ability. Add to this VCR straps for easy on and offs and a new stylish black and white outer and you have a shoe that has gone down a bomb.

The Corona VCR is our hardcore VCR shoe and continues the great tradition of precision performance.

- VCR straps for easy adjustment
- Sharp asymmetric low profile toe
- Bonus rubber over the toe and in the arch for added versatility
- Cool new black / white colourway
- Twin rear pull on tabs
- Super sticky 4.2mm RX1 Red Chili rubber
- Sizes UK 3 to 12 / US 4 to 13

Product Codes: 50RCCV03 – 50RCCV12



Corona VCR

FIT CHART

MODEL	ROCK PROFILE						STYLE			
	SLAB	VERTICAL WALL	OVERHANGING WALL	CRACKS	GYM – EASY	GYM – HARD	GYM – BOULDERING	GYM – SPORT	GYM – SHORTTRAD	MULTI PITCH
Corona VCR	A	B	A	B	C	A	A	A	A	B
Mescalito	B	A	A	C	C	A	B	A	A	B
Spirit VCR Impact Zone	A	A	B	B	B	B	A	B	A	A
Spirit Lady	A	A	B	B	A	B	B	A	A	A
Spirit	A	A	B	B	A	B	B	A	A	A
Spirit Lace Impact Zone	A	A	B	A	A	C	B	C	A	A
Sausalito	C	A	C	A	A	C	C	C	A	A
Durango	B	A	C	B	A	C	C	C	B	B
Durango VCR	B	B	C	B	A	C	C	C	B	B

A – Very Good B – Good C – Not Its Forte

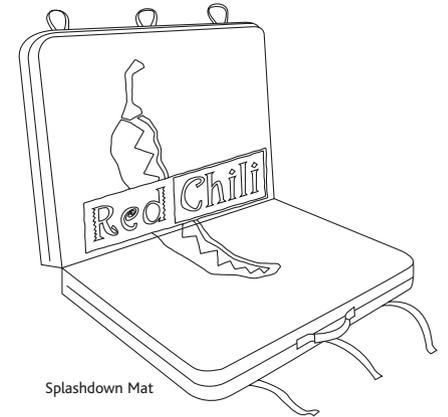
RED CHILI 'SPLASHDOWN' MAT

Bigger, deeper, wider and more comfortable than before... the inimitably styled Red Chili mat is one of the beefiest on the market and has carved itself a niche with a combination of performance and price that's hard to beat. Re-assuringly thick, it has up to 1/3 more dual density foam making for a soft landing on even the biggest drops.

Features: Dual density foam, new easy-clip metal buckles, removable 'rucsac' style harness, choice of 3 designs.

Size: 120cm x 90cm x 12cm. Weight 4.5 kg

Product Codes:
 Large logo: 48RCPADSPL
 Small Logo: 48RCPADSPSL
 Pirate: 48RCPADSPP



Splashdown Mat

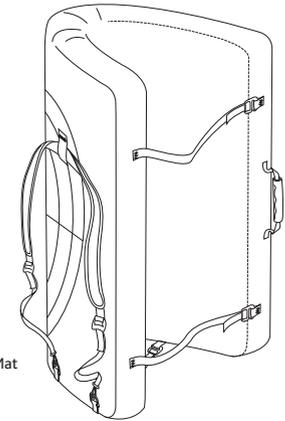
NEW TACO BOULDER MAT

A lightweight model that works on a 'wrap-around' principle, this is a clever little pad that's designed to be used carry side up to keep your back clean on the carry out. The wrap also avoids a central crease to fall through and you can stuff your goodies inside for the hike in.

Features our new metal buckles for easy unclipping, a removable harness and a funky target pattern.

Size: 120cm x 102cm x 9cm. Weight 3.5 kg

Product Code: 48RCPADTACO



Taco Boulder Mat

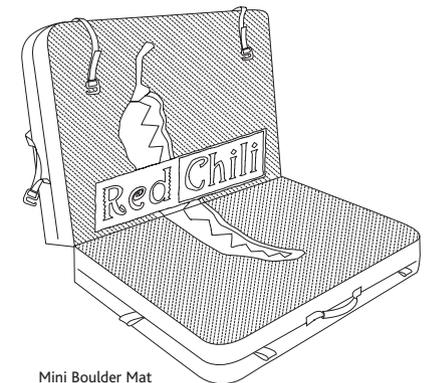
NEW MINI BOULDER MAT

Take our 'Splashdown' pad and miniturize it for ease of carry storage and transport and you have the mini-pad. Same cool foam, same strapping and harness system and a neat little logo – a great way of saving the pennies at the same time as the ankles!!!

Features: Dual density foam, new easy-clip metal buckles, removable 'rucsac' style harness.

Size: 102cm x 83cm x 9cm. Weight 2.75 kg

Product Code: 48RCPADMINI



Mini Boulder Mat



LOGO CHALK BAG – STANDARD

Our best seller, this classic bag comes in a variety of cool colours and our distinctive Red Chili logo.

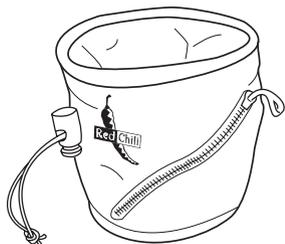
Product Code: 48CBRC



CARGO CHALK BAG

A zip pouch on this larger bag gives room for a topo, power bar, keys or other bits and pieces for a long day out.

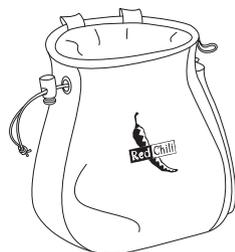
Product Code: 48CBRC



NEW LARGE LOGO CHALK BAG

A larger bag with a 'teardrop' shape gives easy access and slightly bigger capacity. Still has the same cool Red Chili design with either a Logo or Pirate embroidery and comes with a new toothbrush holder on the side.

Product Code: 48CBLLRC



BOULDER BAG 2

A big belter of a bag with plenty of chalk room this will sit neatly on the floor with its flat bottom and seals well for carrying with a fastex buckled strap.

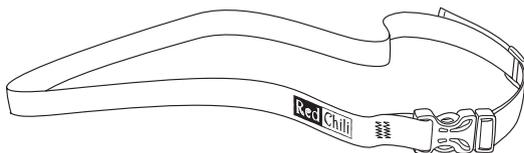
Product Code: 48CBLLDR



NEW CHALK BAG BELT

A neat, 20mm webbing belt that fit Red Chili chalk bags perfectly. Simple adjustment through a fastex buckle.

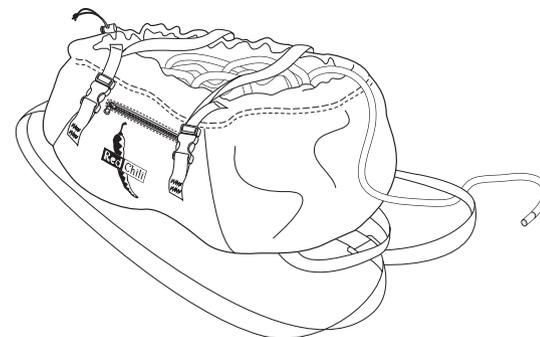
Product Code: 48CBB



NEW ROPE BAG

A simple classic design, with a roll out tarp and strong easy adjust fastex buckles, internal tie point and a simple backpack harness for ease of carrying.

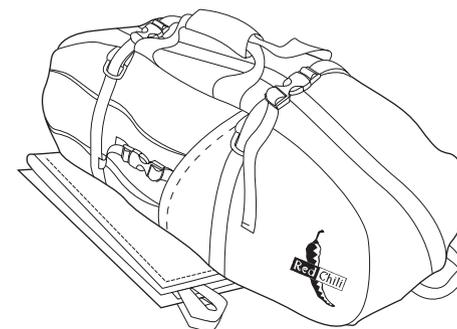
Product Code: 48CROPE



NEW CRAGSAC 2

Re-worked, with an added rope tarp, this 40litre pack is a cool all rounder whether heading for the gym or out for a days sports climbing. Enough room for your rope Qds and shoes (and a bite to eat) in cool Red Chili colours and at a good price. Features a packaway padded backpack harness, separate shoe and draw pockets and volume adjusting straps for easy compression.

Product Code: 48CRAG



T-SHIRTS

Two funky styles, choose from the classic Red Chili logo or our popular Pirate patch. Available singly or in packs. Various colours: Black, White, Zinc, Sky, Ash, Bottle... Medium, Large, XL available.



VEST

Show off your buff body, work your tan or just look and keep cool in these logo vests. Black or Ash. Med, Large, XL.